



**Realtime Triggers for Ontime Decisions**

## The Problem

- ☀ Increasing Cost
- ☀ Lost opportunities
- ☀ Many locations
- ☀ Lack of Information

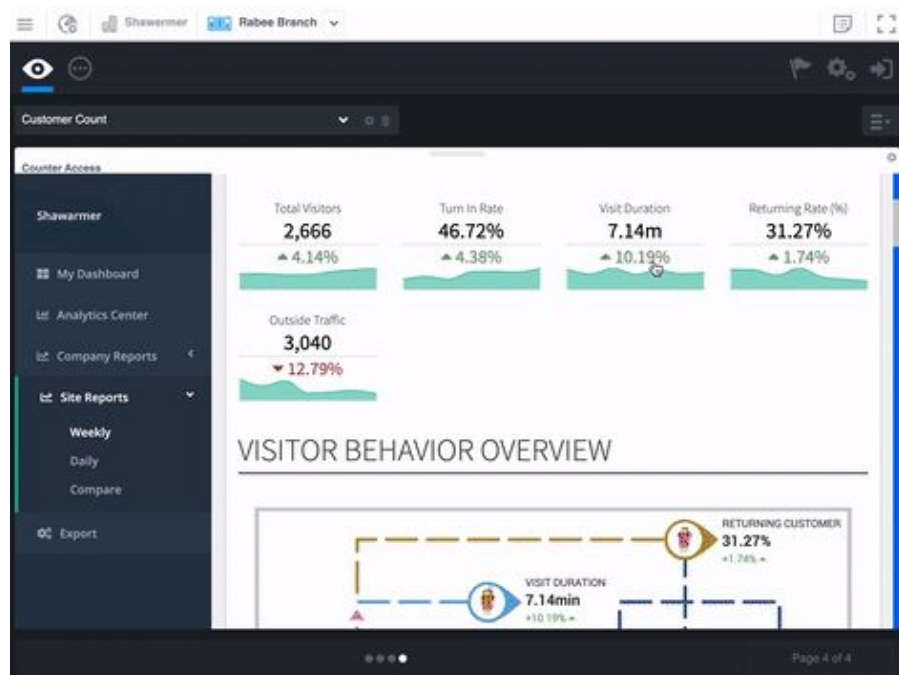
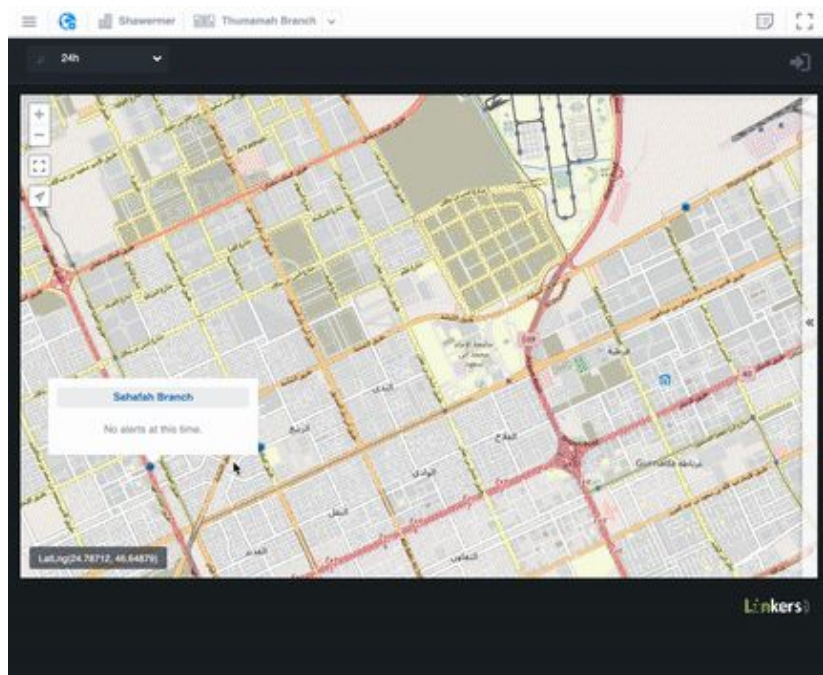


## The Benefit

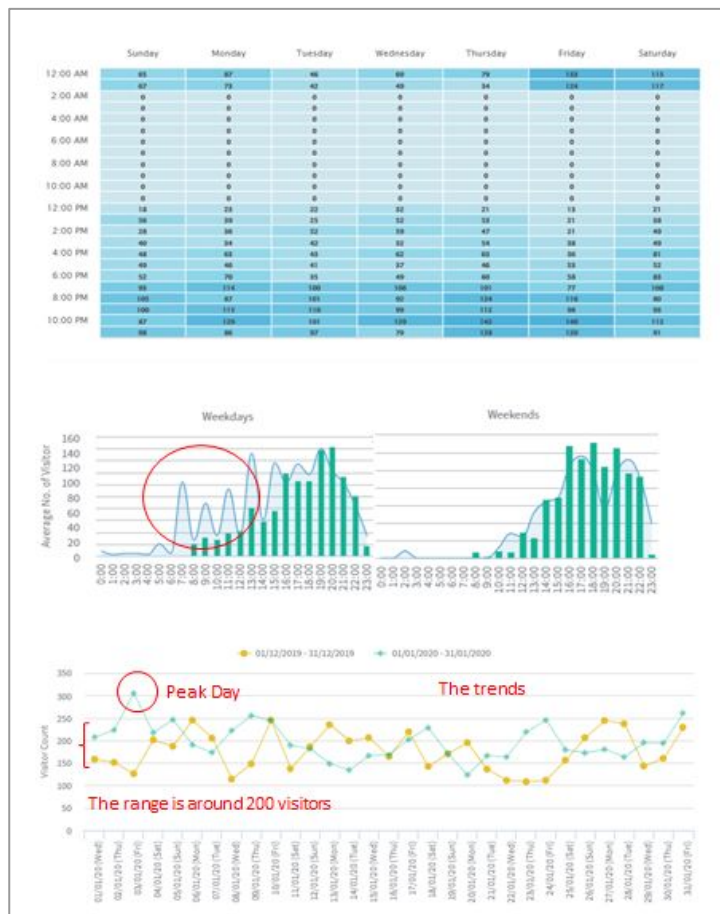
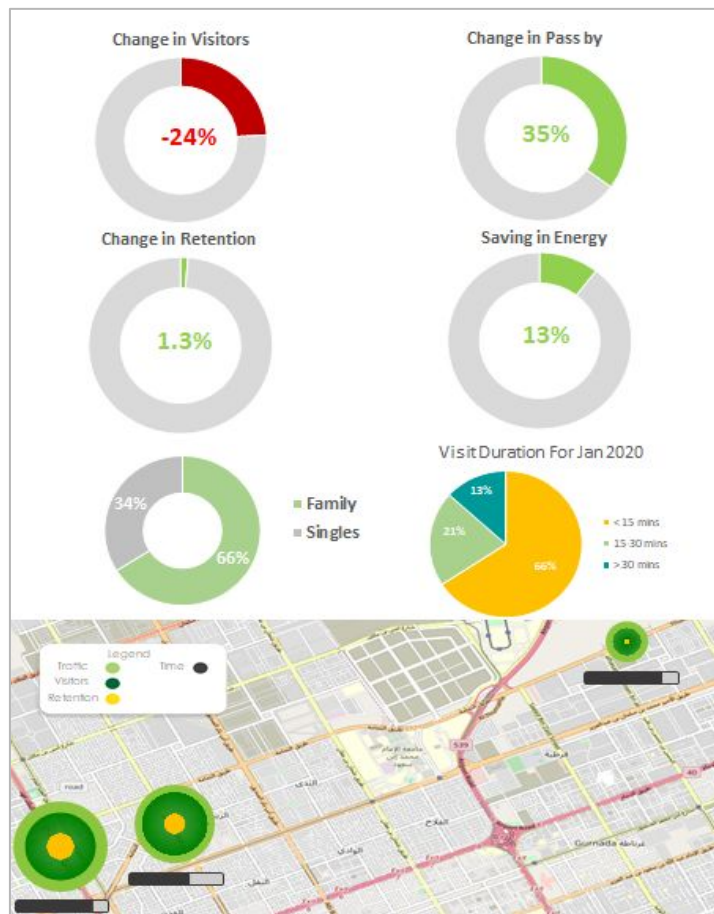
- ☀ Decrease Waste
- ☀ Maximize Profit
- ☀ Optimize Operation
- ☀ Effective Decision

# How do we do it



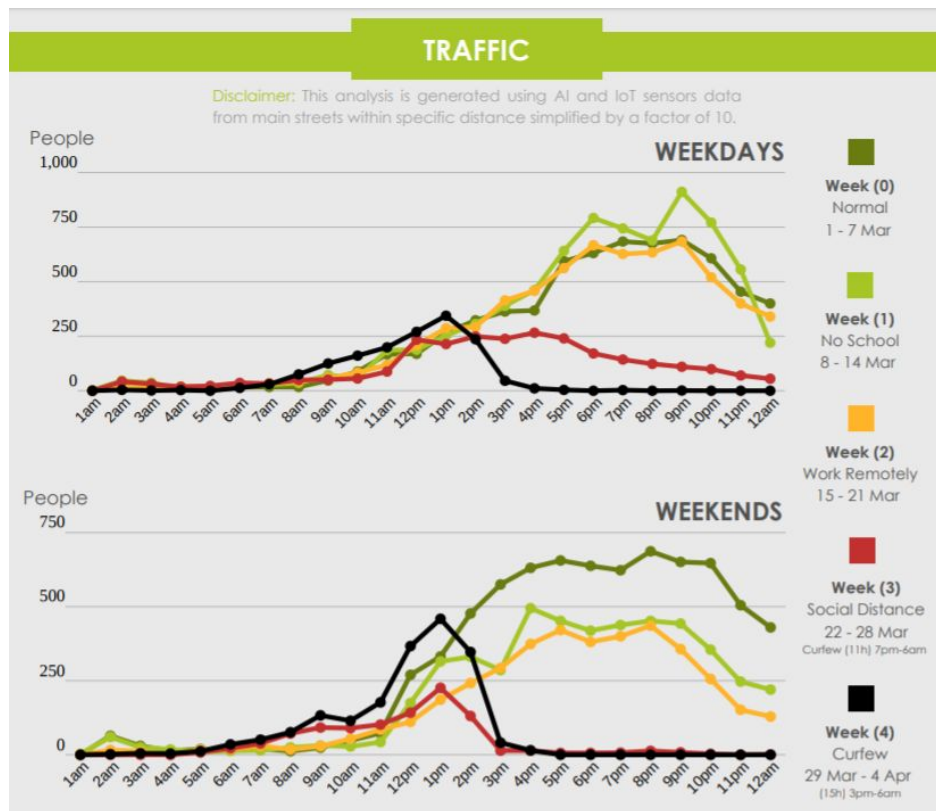
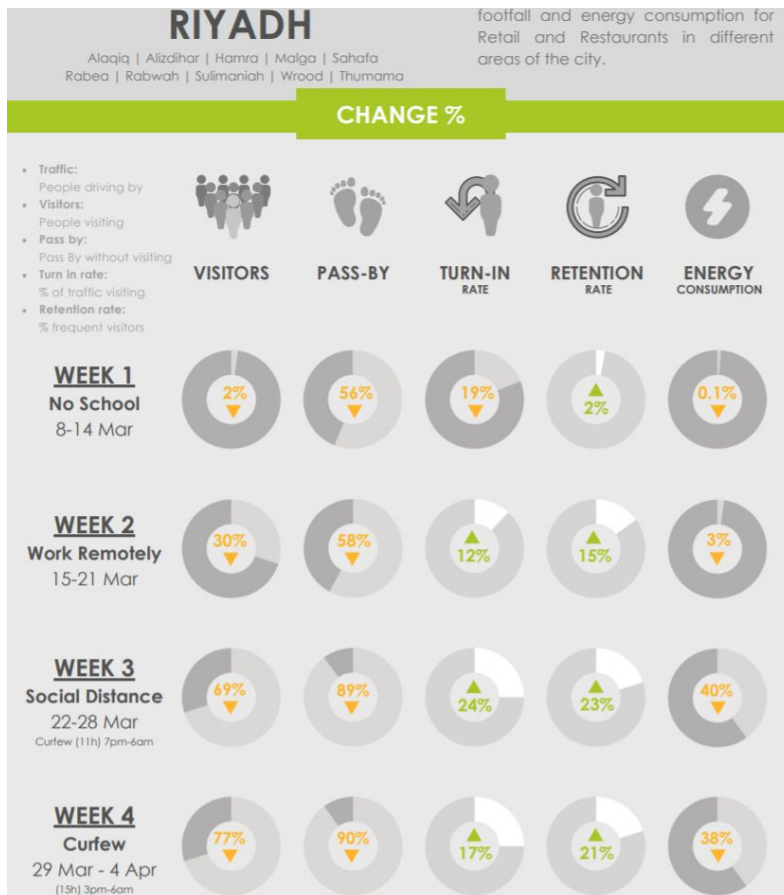


# Sample Reports





# Public Reports (Covid19)



# Business Model

## One Time Only

Wide range of sensors starting

**\$49**

Per Sensor

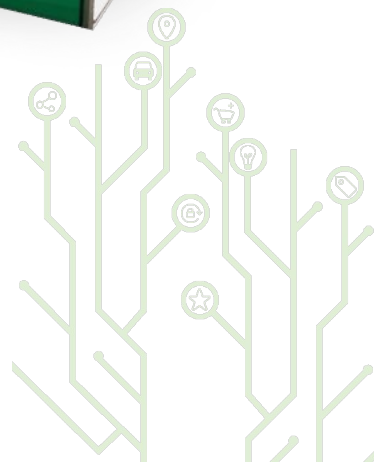
## Monthly Subscription

per site

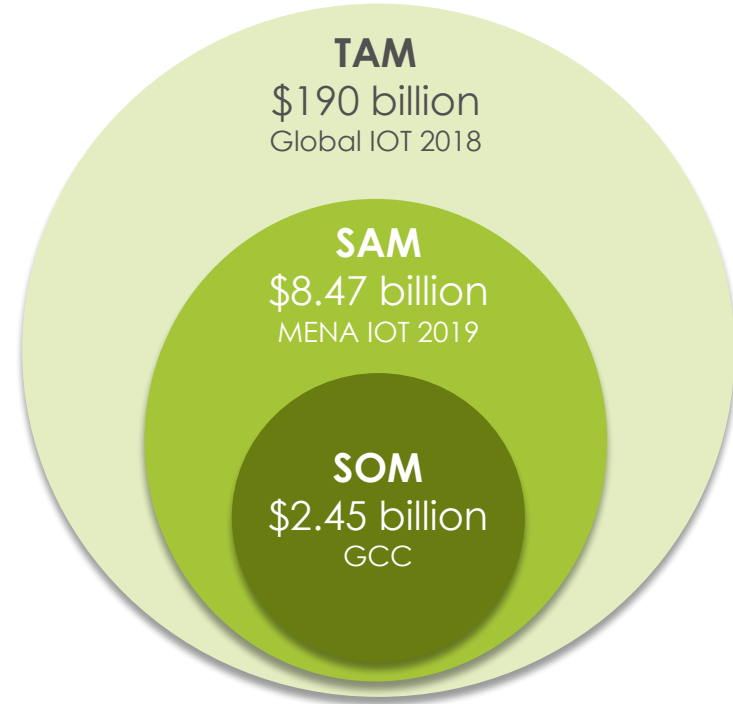
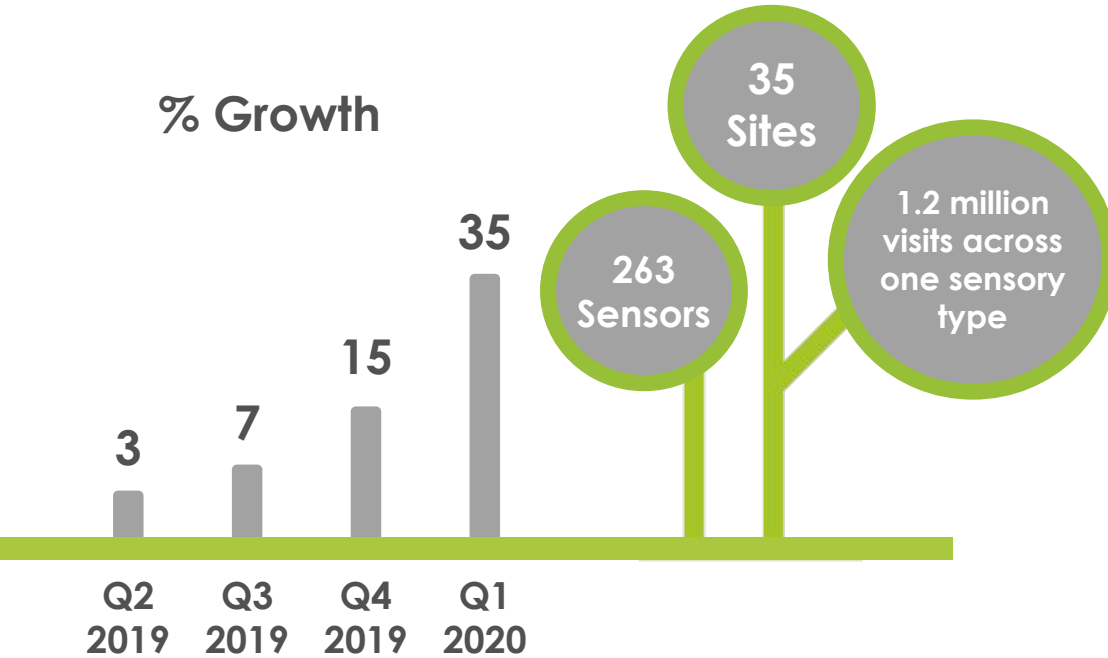
**\$79**

Per sensor

**\$4**



# Traction and Market Outlook





# Traction

## PARTNERS

foodics  
Partner



LUCIDYA

## RETAIL CLIENTS

No. of  
branches

+48

+17

+15

1

وايتس  
whites

9ROUND™  
30 MIN KICKBOX FITNESS

EDDY  
HOME & ELECTRONICS

INFLIGHT  
DUBAI

Live

3

1

2

1

## F&B CLIENTS

No. of  
branches

+120

+50

+17

+50

+100

1

1



أنوش  
Anoosh



Live

3

3

4

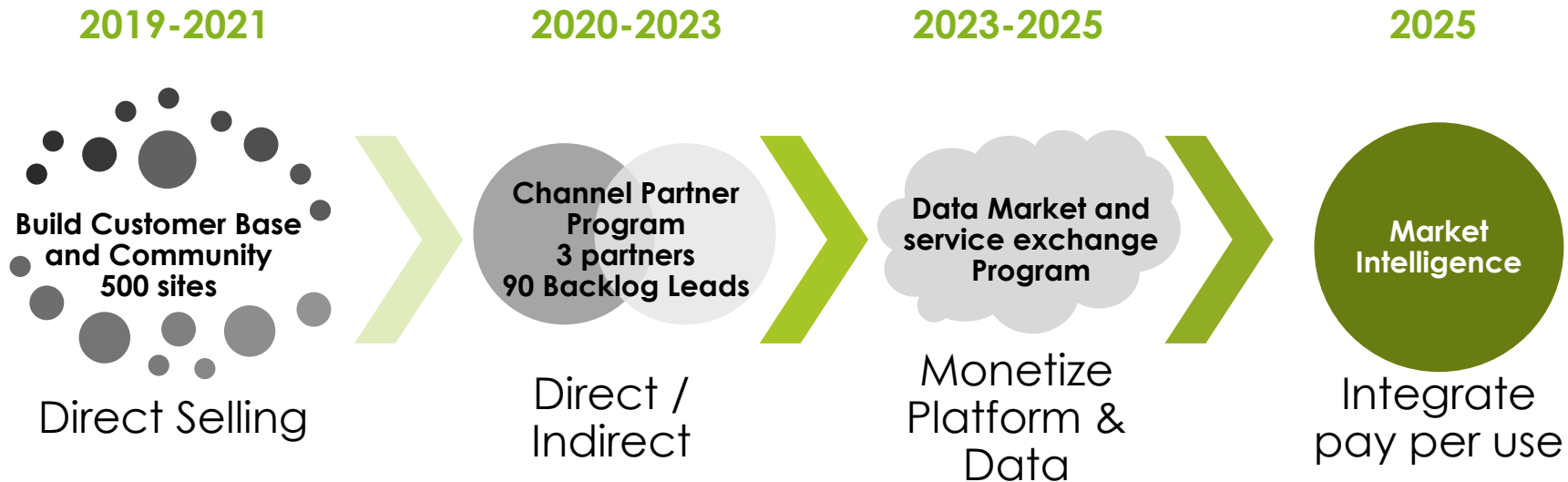
2

3

1

1

# Go To Market



# The Team

endeavor  
SAUDI ARABIA

Forbes

Abeer  
Marketing

Khaled  
Development

Faisal  
CEO

Sultan  
Support

Hazem  
Sales

Abdulaziz  
Data Analyst

# REQUIRED FUNDING Bridge Round



## BACKERS





## Visitors vs. Customers

Period

Live



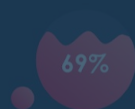
12:33 PM

Last activity

75

customers

## Featured profiles



60 visitors

Sex: Women  
Age range: 25-30 years  
Average stay time: 30 min



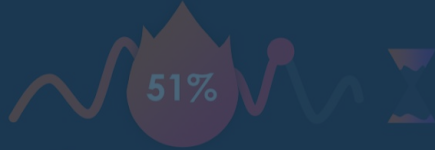
48 customers

Sex: Men  
Age range: 30-35 years  
Average stay time: 27 min

## Heat maps

Period

Live



35

19

15

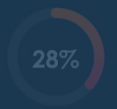
2 min

# The google Analytics of Offline Store



35 people

25 visitors  
25 lost customers  
10 customers



19 people

25 visitors  
25 lost customers  
10 customers



15 people

25 visitors  
25 lost customers  
10 customers

## Activity

Period

Live



1

New customer

75

In total

## Statistics of people

200

Walkers

50% women  
50% men

100

Visitors

50% women  
50% men

75

Customers

50% women  
50% men

24

Lost

50% women  
50% men

33%

5/15  
staff detected



[info@linkers.io](mailto:info@linkers.io)



+971585640500



<https://linkers.io>